## Mission

The New Jersey Vietnam Veterans' Memorial Foundation offers a meaningful and engaging experience that recognizes the sacrifices, courage and valor of Vietnam veterans and that encourages and fosters a thorough understanding of the Vietnam Era including the political, historical, social, cultural and military aspects which affected the United States, and especially New Jersey.

## Vision & Values

As an organization, we value the foundation built by the Vietnam Veterans and community groups that has enabled us to evolve into a thriving, community oriented nonprofit.

The New Jersey Vietnam Veterans' Memorial Foundation maintains a unique site; a Memorial that remembers our state's sacrifices and Museum focused on the Vietnam Era as a complex period of history. We strive to be respectful, inclusive and to convey an unbiased historical perspective through our programs, exhibitions and ceremonies.

We understand that museums are reflections of our culture and that our role is continually evolving. We are committed to embracing this role and working toward remaining relevant to current and future generations by using technology to enhance the way we teach about and share our stories, collections and resources.

We are committed to strengthening our relationships with the Veterans community and organizations that serve and support that community. We are committed to empowering all who serve and their support systems.

We maintain transparency in our practices, values and mission to foster and preserve the confidence of our community. We strive for a standard of excellence in best practices and professionalism of our Board, staff and activities.

